

# BUSINESS AVIATION IN EUROPE

Connecting People,  
Generating Growth,  
Ensuring Sustainability





# WHAT IS BUSINESS AVIATION?



PRODUCTIVITY



ACCESSIBILITY



SUSTAINABILITY



COMPETITIVENESS



SAFETY

# COMPETITIVENESS

Business Aviation promotes high-skilled jobs, attracts investment, and boosts Europe's competitiveness



**374,000**

Jobs



**€87**

**Billion**

Annual turnover



**€15**

**Million**

Value of the total time saved by companies using Business Aviation for their employees

# POSITIVE IMPACT

This saves time, increases productivity, and boosts employee performance

## Efficiency

Users usually save more than 127 minutes per trip in Europe

## Feasibility

Users can reach multiple destinations in a single day



## Productivity

Users save an average of 253 minutes in employee time

## Flexibility

Users can fly 24/7 and within 90 minutes' notice

# HOW MILLENNIALS SEE THE FUTURE OF BUSINESS AVIATION

A Focus on Sustainable  
Personal Air Transport



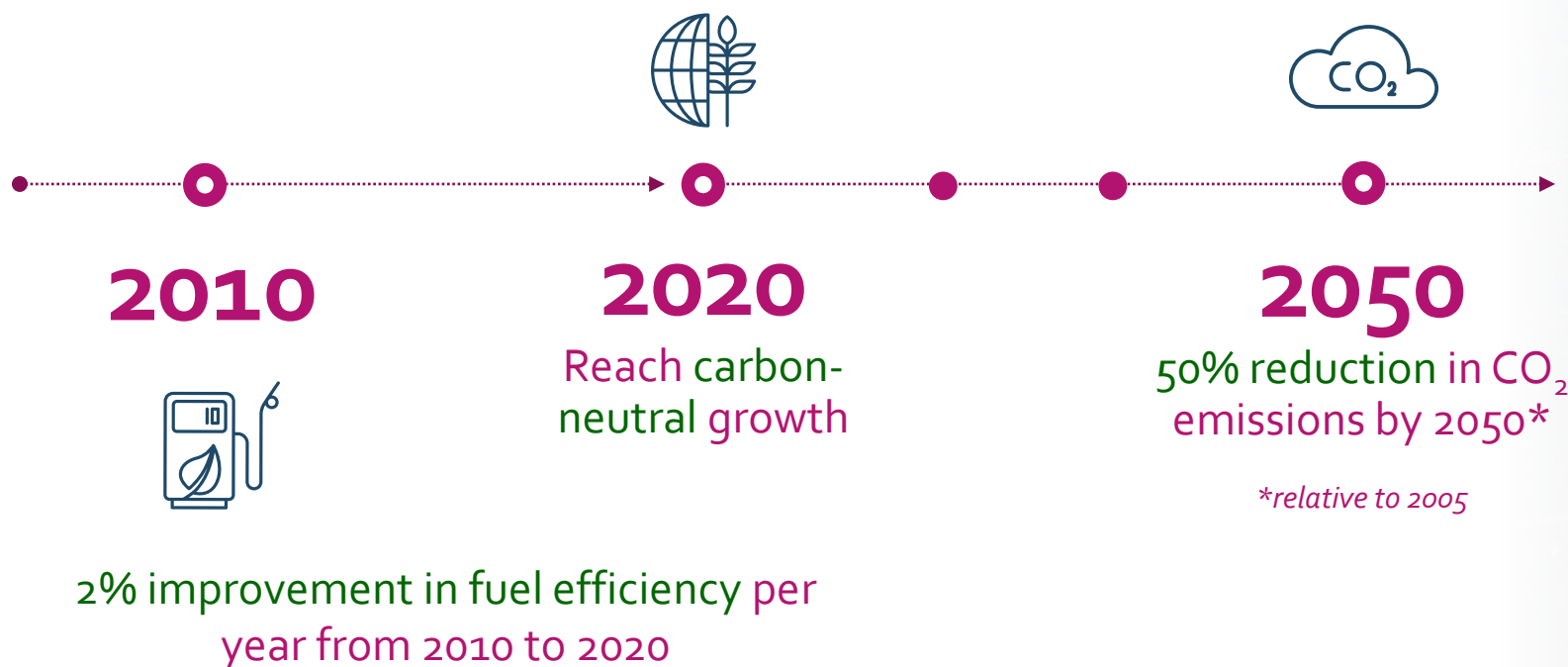
# BUT ALSO..

Improved Access to Airports and  
Airspace

Fair and Proportionate Regulation

# SUSTAINABILITY

Business Aviation has taken record steps to reduce its carbon footprint





# BUSINESS AVIATION

What's in it for European citizens?

*Wednesday 27 June 2018 – 16:00-18:00, European Parliament*

