

Media Advisory

Experts across supply chain to address first-ever Business aviation sustainability summit

28 August 2020, Brussels. Business aviation leaders will convene September 14-15 for a first-of-its-kind Virtual 2020 Business Aviation Sustainability Summit to discuss pathways to accelerate the market for sustainable aviation fuels (SAF), the cleaner-burning alternative fuel that, on a gallon-per-gallon basis, often reduce net lifecycle CO₂ emissions in excess of 50%, versus conventional jet fuel.

Experts along every point on the value chain – manufacturers, producers, providers/FBOs, operators, government leaders and others – will discuss and determine how to increase the production, availability and use of SAF. Members of the news media are invited to attend.

The forum is being hosted by the Business Aviation Coalition for Sustainable Aviation Fuel (SAF Coalition), which just released [Fueling the Future](#), an educational and informational resource about SAF development, industry adoption and expansion of supply and use. The guide builds upon initiatives to educate industry leaders, policymakers and others on the benefits and viability of SAF [in conjunction with the World Economic Forum](#) and previous events held at airports in [Van Nuys, CA](#), [Farnborough, UK](#), [Geneva](#) and [Las Vegas](#).

WHAT: Summit to accelerate the market for sustainable aviation fuels. The full agenda is available [here](#).

WHEN: Monday, 14 Sept. from 16:30 – 18:40 CET and
Tuesday, 15 Sept. from 16:30 – 18:40 CET

WHERE: Online; [register here](#), and get details.

WHO:

- Michael Amalfitano, President and CEO, Embraer Executive Jets
- Thierry Betbeze, CEO, Dassault Falcon Jet
- Ed Bolen, National Business Aviation Association CEO
- David Coleal, Bombardier Aviation President and CEO
- Mark Burns, President and CEO, Gulfstream Aerospace
- Pete Bunce, President and CEO General Aviation Manufacturers Association
- Tim Cesarek, Executive Vice President and Chief Commercial Officer, Gevo
- David Coleal, Bombardier Aviation President and CEO
- Chris Cooper, Vice President North America, Neste Corp.
- Steve Csonka, Executive Director, Commercial Aviation Alternative Fuels Initiative
- Maria Della Posta, President, Pratt & Whitney Canada (invited)
- Kurt Edwards, Director General, International Business Aviation Council
- Darren Fuller, Vice President Business Development, World Fuel Services
- Craig Hanlon, Director of Aviation, Corteva Agriscience
- Adam Hook, Global Category Director, Procurement, NetJets

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- Sean Lee, Aviation Department, The Coca-Cola Company

- Tony Lefebvre, COO, Signature Aviation
- Andy Maudasher, Vice President, Global Procurement, NetJets
- Mark McIntyre, Mente, LLC
- Graham Noyes, Director, Low Carbon Fuel Coalition
- Tim Obitts, President and CEO, National Air Transportation Association
- Dr. Tom Parsons, Biojet Commercial Development Manager, Air BP
- Keith Sawyer, Manager of Alternative Fuels, Avfuel
- Bryan Sherbacow, Chief Commercial Officer, World Energy
- Nancy Young, VP Environmental Affairs, Airlines for America

Additional Background

Business aviation has been working to increase the use of sustainable aviation fuel (SAF), which can cut flight emissions by as much as 80 percent. The industry's efforts are led by the Business Aviation Coalition for Sustainable Aviation Fuel (SAF Coalition), which includes the Commercial Aviation Alternative Fuels Initiative (CAAIFI), European Business Aviation Association (EBAA), General Aviation Manufacturers Association (GAMA), International Business Aviation Council (IBAC), National Air Transportation Association (NATA) and the National Business Aviation Association (NBAA). The SAF Coalition's work is supported by a Steering Committee that includes dozens of aviation businesses, representing every point in the SAF development-and-supply chain.

More information about the SAF Coalition is available at futureofsustainablefuel.com.

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About EBAA: The European Business Aviation Association (EBAA) is the leading organisation for operators of business aircraft in Europe. Our mission is to enable responsible, sustainable growth for business aviation, enhance connectivity and create opportunities. EBAA works to improve safety standards and share knowledge, to further positive regulation and to ease all aspects of closely tailored, flexible, point to point air transportation for individuals, governments, businesses and local communities in the most time-efficient way possible. Founded in 1977 and based in Brussels, EBAA represents +700 members companies, corporate operators, commercial operators, manufacturers, airports, fixed-based operators, and more, with a total fleet of +1,000 aircraft. Follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#), or visit our website on www.ebaa.org.