

## PRESS RELEASE

### EBACE Connect Keynotes Look to the Future of Aviation

3 May 2021, Brussels, Belgium/ Washington, DC. Erik Lindbergh, a famed pilot and aviation visionary who has followed in the footsteps of his iconic grandfather in charting a course for the industry's future, will headline the first of two exciting keynote sessions for EBACE Connect, on 18 May.

An EBACE Connect Town Hall on Day Two, 19 May, will bring together a host of leading OEM CEOs, for a compelling discussion about the trends shaping business aviation today and tomorrow. EBAA Secretary-General Athar Husain Khan and NBAA President and CEO Ed Bolen will moderate both EBACE Connect sessions.

An all-new program series with government officials, market experts, flight department managers and business leaders, EBACE Connect is co-hosted by the European Business Aviation Association (EBAA) and the National Business Aviation Association (NBAA), and will take place from 18 – 20 May, 2021. The event will be preceded by a “press day” on 17 May, featuring an impressive lineup of several industry companies.

As a pioneering aviator, business leader and philanthropist, Erik Lindbergh knows personally what it takes to usher in a new era of aviation. He will share his insights regarding sustainable flight, new transport technologies, workforce development and other priorities for the Lindbergh Foundation, for which he serves as chairman.

In 2002, Lindbergh retraced his grandfather's famous transatlantic solo, raising more than \$1 million for the then-nascent XPRIZE, and giving birth to the commercial spaceflight industry. Today, Lindbergh is a co-founder of VerdeGo, designing engines for advanced air mobility vehicles, and leads the ForeverFlight initiative, advancing zero-carbon fuels.

The forward-looking spirit for EBACE Connect continues into a Day Two EBACE Connect Town Hall on 19 May, with the leaders of airframe OEMs sharing their perspectives on new business aviation clientele, the outlook for a post-COVID “new normal”, advances in airframe and cabin technologies and more.

*“Across the globe, business aviation is emerging from the pandemic stronger than ever,”* said **NBAA President and CEO Ed Bolen**. *“At EBACE Connect, we have the perfect lineup of aviation leaders, including those who have made history, and are at work building toward the future. With renewed optimism and a spirit of innovation, we will get a look at that future, from across the industry landscape.”*

*“As we gather digitally for EBACE Connect, I am looking forward to bringing back the sharing of knowledge, best practices and the melting of minds,”* **EBAA Secretary-General Athar Husain Khan** said. *“This is how the Business aviation industry has been able to become as adaptable, resilient and pioneering as it is today.”*

EBACE Connect is the best opportunity to learn how the business aviation market is moving beyond COVID-19, in Europe and around the world – and to hear the latest announcements coming directly from the industry. The program will inform and inspire throughout the week with:

- A press conference lineup on 18 May featuring several industry companies. [Review the EBACE Connect Press Conference Schedule.](#)
- A programming series bringing together the industry's most compelling and authoritative experts to discuss the issues and trends shaping the future of business aviation. A full slate of sessions has been prepared for 18-19 May, focused on safety, technology, market trends and more.
- Those will be followed by a series of 20 May Thought Leadership discussions featuring the industry's most innovative companies, including Collins Aerospace, Foreflight, Go Beyond, myairops and World Fuel. [View the full EBACE Connect program schedule.](#)

Members with either association can attend EBACE Connect free of charge. Non-member fees are \$50 (CHF 46, €42). The event is free for members of the press. [Learn more and register today.](#)

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**About EBAA:** The European Business Aviation Association (EBAA) is the leading organisation for operators of business aircraft in Europe. Our mission is to enable responsible, sustainable growth for business aviation, enhance connectivity and create opportunities. EBAA works to improve safety standards and share knowledge, to further positive regulation and to ease all aspects of closely tailored, flexible, point to point air transportation for individuals, governments, businesses and local communities in the most time-efficient way possible. Founded in 1977 and based in Brussels, EBAA represents +700 members companies, corporate operators, commercial operators, manufacturers, airports, fixed-based operators, and more, with a total fleet of +1,000 aircraft. Follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#), or visit our website on [www.ebaa.org](http://www.ebaa.org).