



Let's Talk About Tractors

Doing something new to
change the way we talk
about safe and effective
operations in aviation



It started in the 1840s with a steel plough

John Deere's 1842 steel
plough revolutionised
American farming and
greatly aided migration into
the Great Plains of America.



Deere & Mansur
Moline, Illinois

Manufacturers of

CORN PLANTERS	ONE-HORSE DRILLS	CORN SHELLERS
DISC HARROWS	HAY BAKES	COMBINED C
DISC CULTIVATORS	HAY LOADERS	AND HUS
DISC PRESS DRILLS	SULKY LISTERS	MORSE POW
BROADCAST SEEDERS	GARDEN TOOLS	POTATO PLA
STALK CUTTERS	BEET TOOLS	COTTON PLA

DEERE NO

DEERE DISC HARROW

The most popular harrow on the market. It has oil-sealed maple bearings, provided with long oil tubes—steel shanks—cross bar of square steel tubing, and steel weight boxes. A comfortable spring seat is provided, and the lever is exceptionally long, making it an easy matter to angle the gangs as desired.

The scrapers are made flexible by a coil spring to each scraper.

DEERE CORN PLANTER—FORCE DROP

The force drop prevents all clogging of the reel—even in wet ground. Note also the spring lift, simple automatic reel, effective check roller, convenient foot drop, perfect drill adjustable seat, etc.

Ask your Local Dealer for them and insist on getting the DEER

THE BEST WAGON
MADE

The Moline Wagon

MOLINE

The New Moline

MOLINE WAGONS have been used for the Best Wagons made. Testimonials try prove that this wagon stands where o

With . . . Twenty-one Improvements.

THE CONSTRUCTION is in the hands of the Best Wagon Makers, and is superior to that of any other wagon, producing the

Lightest Running and Most Durable Wagon in the

THE Furrow

SPECIAL EDITION / SEPTEMBER • OCTOBER • 1960



1895 - The Furrow

“A Journal for the American Farmer.” The goal of the magazine is to tell stories that people enjoy reading and provide them with knowledge that they can apply in their farming operations.

It's All About the Conversation

The Furrow helped to normalise conversations about operating complex machinery in a safe and effective way.

Can we say the same about aviation?



WHAT ABOUT AVIATION?

The life of an average safety manager

4101 PAGES



Harry Potter

WHAT ABOUT AVIATION?

The life of an average safety manager

5589 PAGES



Harry Potter



Tolkein,
Hobbit, LoTR

WHAT ABOUT AVIATION?

The life of an average safety manager

6387 PAGES



Harry Potter



Tolkein,
Hobbit, LoTR



Chronicles of
Narnia

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Harry Potter



Tolkien,
Hobbit, LoTR



Chronicles of
Narnia



Game of
Thrones

WHAT ABOUT AVIATION?

The life of an average safety manager

12774 PAGES



Harry Potter



Tolkien,
Hobbit, LoTR



Chronicles of
Narnia



Game of
Thrones



The Hunger
Games

WHAT ABOUT AVIATION?

12774 PAGES

26 BOOKS



Harry Potter



Tolkien,
Hobbit, LoTR



Chronicles of
Narnia



Game of
Thrones



The Hunger
Games

We Can Always Watch the Films

7,643 MINS - 5.3 DAYS

20 FILMS - 8 SERIES



The Challenge of Complexity in Aviation



It's all about the Conversation





Support to RRLD implementation is part of a new approach to collaboration

"To provide useful information that engages people in positive conversations about safety so that the aviation community can comply with the necessary rules and pro-actively manage their risks to ensure safe and effective operations".

Collaborative

- We collaborate to understand the challenges industry are facing and work hard to help develop practical solutions.

Useful and Supportive

- We collaborate to understand the challenges industry are facing and work hard to help develop practical solutions.

Plain Speaking

- We use plain, simple language that seeks to provide the clarity people need to easily understand often complex information without talking down to them.

Engaging

- We start positive conversations about safety that gets people thinking and provide the tools and information industry needs.

What Can You Do?

Use the material and give us feedback

- The material was designed together with NAAs, EBAA and industry experts to help support your implementation of the new rule, let us know your feedback.

Engage in positive safety conversations

- Talk in your organisations, talk in your teams and even talk to yourself.

Look after yourself and others

- Effective human performance relies on us thinking about our own Wellbeing and that of others that we work and interact with.



Questions?

