

AIROPS
2022

08-09 FEBRUARY, BRUSSELS
**BUSINESS AVIATION
FROM THE GROUND UP**

SPONSOR
#AIROPS22

ORGANISED BY





400+
ATTENDEES



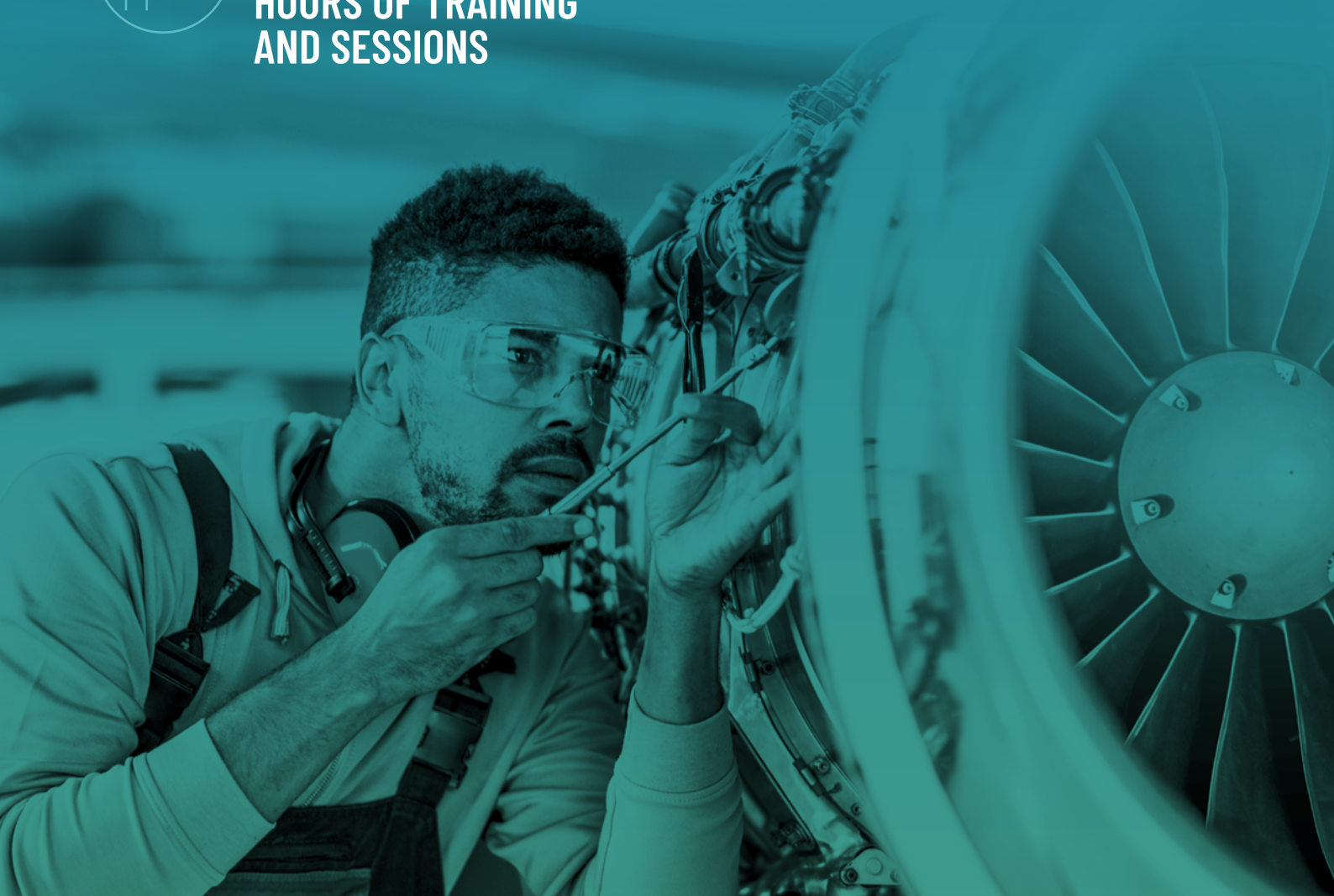
40+
INDUSTRY SPEAKERS



37+
EXHIBITORS



15+
HOURS OF TRAINING
AND SESSIONS



OFFERING THE BUSINESS AVIATION FLIGHT PLANNING COMMUNITY WITH A PLATFORM TO STRENGTHEN ITS COMPETITIVENESS TO DELIVER BEST-IN-CLASS CLIENT AND PASSENGER EXPERIENCES

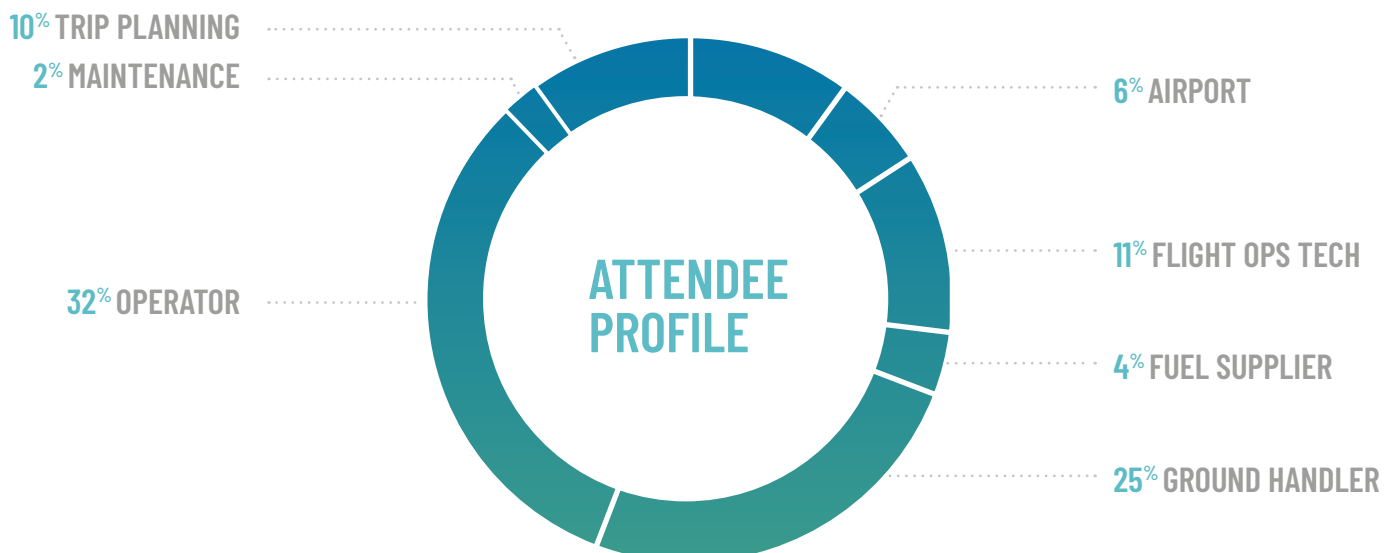
AIROPS is Europe's premier event for business aviation flight operations professionals, the place where ground handlers, airport and FBO representatives come to do business with trip-planners and operators. Featuring an exhibition, practical training opportunities and insightful educational sessions.

WHY ATTEND?

Stay up to date on the latest operational information critical to your job function, discover new vendors and suppliers, attend topical training sessions and network with your peers. Whether this is your first time joining us or you are a seasoned AIROPS veteran, you'll want to make plans to attend.

WHO SHOULD ATTEND?

AIROPS Europe is open to all organisations active in business aviation ground operations and flight planning. The event is oriented towards relationship and skills building, for the business aviation community, and by the business aviation community. AIROPS is a great opportunity to meet like-minded business aviation professionals from across the world.



THE PREMIER EUROPEAN'S SUPPORT COMMUNITY'S PLATFORM

The business aviation industry depends on personal relationships, and face to face interaction. Therefore, AIROPS 2020 is so important, as it provides multiple opportunities to meet and network with operators in the business aviation industry. Shannon Airport exhibited in 2020 and would highly recommend it.

JOE BUCKLEY - EXHIBITOR

Business Relations Manager, Shannon Airport

AIROPS is an excellent forum for enhancing your knowledge of the latest business aviation trends. I would highly recommend it for business aviation pilots and flight ops professionals.

KARL BEUKEN CAPTAIN - DELEGATE

Flight Operations Manager, Fly 7 Executive Aviation

It's always a great move to attend any AIROPS event if you wish to catch up with the key decision makers in business aviation. Also, the concepts are always reflective of the exact discussions that need to be facilitated to ensure the best future for our industry and the educational sessions are second to none.

ABDUL CHARAFEDDIN - EXHIBITOR & SPONSOR

Vice President - Sales, UAS International Trip Support

AIROPS offered a range of informative sessions on business aviation operators, as well as multiple opportunities to network with my peers. I would recommend the event for anyone wanting to enhance their knowledge and understanding of business aviation flight ops.

WERONIKA CHRZĄSTOWSKA - DELEGATE

Ground Operations Postholder, Jet Story



BECOME AN SPONSOR

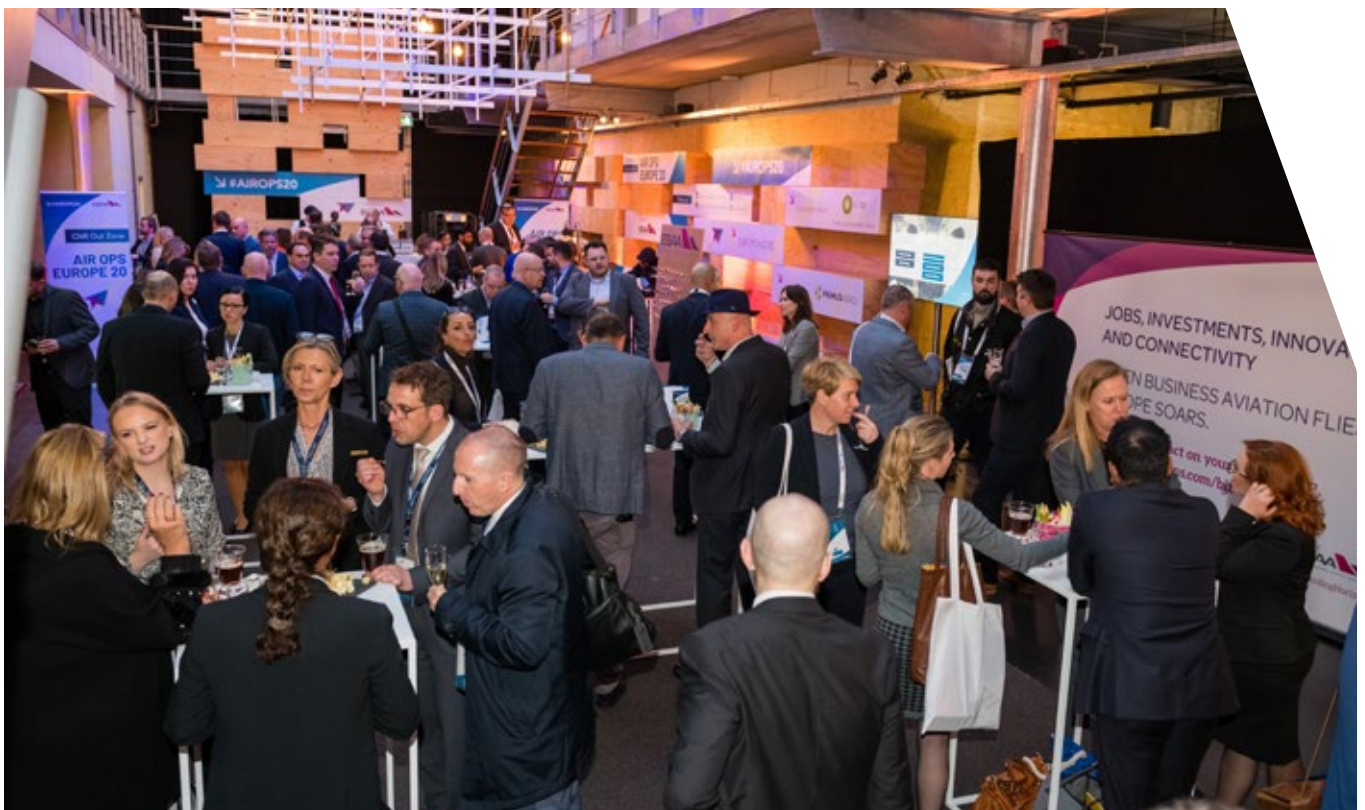
AIROPS Europe 2021 offers sponsorship opportunities to provide maximum exposure to AIROPS attendees': key contacts who make purchasing decisions for aviation products and services. Sponsors can take advantage of a variety of opportunities to promote their brand signage, banners and custom sponsorship options. A wide range of high impact and low-cost options are available. The AIROPS team wants to make sure that new, innovative and budget-conscious ways to increase brand awareness are available to you.

WHY BECOME A SPONSOR?

Being a sponsor Of AIROPS Europe will raise your profile among industry professionals and potential customers.

BY PARTICIPATING IN AIROPS, YOU WILL:

- Expand or establish your presence in the marketplace.
- Find new customers and develop business partnerships.
- Connect with your key stakeholders, face-to-face.
- Maximise your sales opportunities, whether you are an operator or a member of the flight support or flight planning community.



EXHIBITION PACKAGES

PLATINUM SPONSOR PACKAGE

BOOST YOUR VISIBILITY AT AIROPS BY BEING THE MOST PROMINENTLY DISPLAYED COMPANY

Official recognition as Platinum Sponsor of the event on key event communication and promotion announcements (Digital and physical signage, event material productions – TBC)

Your logo on the AIROPS mailings, event webpage, and your company mentioned as a sponsor in several Social media posts (before-during and after the event– planning of the publications will be shared with the sponsor)

Exclusive brand visibility during the two main event lunches in the exhibition hall (Digital and physical signage)

Your dedicated VIP meeting room for the entire event (Wifi, Water & Fruits, Screen & beamer)

(non-exclusive) video projection during prime time of the event in the exhibition hall, along with key event announcements (design and production of video excluded)

9m² booth in the exhibition hall (Optional branding excluded)

12 AIROPS registrations

TOTAL COST €20.000

GOLD SPONSOR PACKAGE

GET THE MOST OUT OF AIROPS EUROPE WITH THIS EXCLUSIVE SPONSORSHIP OPTION

Official recognition as Gold Sponsor of the event on key event communication and promotion announcements (Digital and physical signage, event material productions – TBC)

Your logo on the AIROPS mailing, event webpage, and your company mentioned as sponsor on several Social media posts (before-during and after event- planning of the publications will be shared with the sponsor)

Exclusive brand visibility during one coffee break taking place in the main exhibition hall (Digital and physical signage)

Your dedicated service meeting room for the entire event (Wifi, Water & Fruits, Screen & beamer)

Your logo in GOBO display during the event in the exhibition hall, along with EBAA and AIROPS logos (Gobo: your logo shown through an interactive lighting display)

9m² booth in the exhibition hall (Optional branding excluded)

8 AIROPS registrations

TOTAL COST €15.000

EVENT LANYARDS

DISTRIBUTED TO ALL REGISTERED ATTENDEES

Your logo printed exclusively on all lanyards along with the EBAA logo, distributed at the registration desk and worn by all participants during the event (production incl.)

Your logo on the AIROPS mailing and event webpage

1 AIROPS registrations

TOTAL COST €6.000



RECYCLED WATER BOTTLES

SHOW OUR SUSTAINABLE APPROACH TOGETHER!

Your logo printed on recycled bottles and distributed to all participants during the event. This year, AIROPS will supply a water fountain so everyone can use the bottle

Your logo on the AIROPS mailing and event webpage

2 AIROPS registrations

TOTAL COST €6.000



TOTE BAGS

DISTRIBUTED TO ALL REGISTERED PARTICIPANTS

Your logo printed exclusively on all bags along with the EBAA logo (production cost included)

Your logo on the event website

2 AIROPS registrations

Produced on sustainable materials

TOTAL COST €6,000



ENTRANCE AREA

MAKE THE BEST FIRST IMPRESSION ON GUESTS AS THE EXCLUSIVE SPONSOR OF THE ENTRANCE AREA

Your brand printed exclusively on flags and banners throughout the entrance area (to be supplied by the sponsor)

Your logo on the AIROPS mailing and event webpage

2 AIROPS registrations

TOTAL COST €3.000



CONTACT

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