

# CONNECTING BUSINESSES, GOVERNMENTS & PEOPLE

EBAAA



This leaflet, produced by the European Business Aviation Association (EBAA) and the General Aviation Manufacturers Association (GAMA), highlights three core messages of business aviation. It explores the industry's essential role in providing specialised transport solutions that connect businesses, governments, and people in Europe. The leaflet also showcases how business aviation is driving innovation and sustainable technologies while committing to reaching Net-Zero emissions by 2050. By reading this leaflet, you will gain a better understanding of the significance of business aviation and how these three core messages can serve as a simple communication tool when discussing the industry with others.



## 1 SPECIALISED AND ESSENTIAL TRANSPORT SOLUTION

**Business aviation is a specialised and essential transport solution for businesses, governments and people in need, connecting Europe.**

Business aviation is a specialised travel solution that offers passengers control over their schedules, connects small European communities, and enables people to meet face-to-face when time matters the most.

The Business aviation sector employs 449,000 people in Europe (directly and indirectly), and generates annually 100 billion € of economic contribution added to Europe's Domestic Gross Product (GDP). It plays an essential role in providing life-saving air transport to people in need. Between 50.000 and 70.000 medical flights were registered in Europe in 2022.

## 2 INNOVATION AND SUSTAINABLE TECHNOLOGIES

**Business aviation is the catalyst for innovation and sustainable technologies**

Business aviation has been at the forefront of innovation in the aviation sector for decades. The sector has improved its fuel efficiency by 40% over the last 40 years and pioneered key technologies later adopted by commercial aviation such as winglets, lightweight composite materials, more efficient engines and state-of-the-art avionics.

The industry is shaping the sustainable aviation of tomorrow by investing in the development of hybrid, electric, hydrogen and solar aircraft. The industry is a leader in adopting Sustainable Aviation Fuel (SAF), which can reduce the life-cycle carbon footprint of our fuel by up to 80%.

## 3 COMMITTED TO NET-ZERO EMISSIONS BY 2050

**Business aviation is committed to reaching Net-Zero emissions by 2050**

Business aviation is renewing and strengthening its record on addressing climate change with an aggressive commitment to net-zero carbon emissions by 2050. In 2021, industry leaders renewed their commitment to protecting the environment. The Business Aviation Commitment on Climate Change was updated with bold commitments to reduce carbon emissions through three primary objectives:

IMPROVE FUEL  
EFFICIENCY BY  
AN AVERAGE OF 2%  
PER YEAR FROM 2020  
TO 2030

MAINTAIN  
CARBON-NEUTRAL  
GROWTH FROM  
2020 ONWARDS.

ACHIEVE NET-ZERO  
CARBON EMISSIONS  
BY 2050



SCAN ME TO  
LEARN MORE

The roadmap to net-zero is based on four pillars: Technological Advancements, Sustainable Aviation Fuel, Operational Improvements & Modernised Infrastructure, and Market-based Measures (MBMs). The sector is clear-eyed about the sustainability challenges we face and are completely committed to overcome them to improve the environment, foster economic growth and opportunity, and support emergency relief efforts.



**449,000**

direct and indirect jobs



**\$100B**

economic output



**70,000**

medical flights in Europe in 2022



## ABOUT EBAA

The European Business Aviation Association (EBAA) is the leading organisation for operators of business aircraft in Europe. Our mission is to enable responsible, sustainable growth for Business aviation, enhance connectivity and create opportunities.

EBAA works to improve safety standards and share knowledge, to further positive regulation and to ease all aspects of closely tailored, flexible, point to point air transportation for individuals, governments, businesses and local communities in the most time-efficient way possible. Founded in 1977 and based in Brussels, EBAA represents +700 members companies, corporate operators, commercial operators, manufacturers, airports, fixed-based operators, and more, with a total fleet of +1,000 aircraft.

## ABOUT GAMA

The General Aviation Manufacturers Association (GAMA) represents more than 140 of the world's leading manufacturers of general aviation airplanes, rotorcraft, engines, avionics, components, and related services and technologies.

GAMA members are also providers of maintenance and repair services, fixed-based operations, pilot and maintenance training, and aircraft management. GAMA works to foster and advance the general welfare, safety, interests and activities of the global business and general aviation industry, as well as promote the important role the industry plays in economic growth and opportunity, and in serving the critical transportation needs of communities, companies and individuals worldwide.