

# S.T.A.R.S. Standards & Training for Aviation Responsibility and Sustainability



## WHAT?

S.T.A.R.S. (Standards & Training for Aviation Responsibility and Sustainability) is an initiative set in motion by young Business aviation professionals from across Europe. Their goal? To develop and introduce industry-wide sustainability standards and an accompanying label. The programme, led and supported by the European Business Aviation Association (EBAA) and the International Business Aviation Council (IBAC), addresses the complete scope of sustainability – people, planet and profits – and as well provides a framework for organisations to integrate environmental and social strategies in alignment with the [Business Aviation Commitment on Climate Change](#) and the [UN Sustainable Development Goals](#).

## WHY?

In 2018, ten young business aviation professionals were selected by EBAA to attend the [One Young World](#) conference in the Hague. While there, they were inspired by leaders in government and business, to help initiate positive change. S.T.A.R.S. was conceived during a Design Thinking workshop held by EBAA on the final day of the event, during which these professionals conceived a programme to help the Business aviation industry proactively tackle societal and environmental challenges.

Since 2009, the Business aviation industry has increasingly raised awareness within its ranks about environmental topics – namely sustainable aviation fuels, market-based measures, operational efficiencies and new aircraft technologies – but has yet to fully embrace and address *the complete scope of sustainability*, which includes a focus on social issues as well. S.T.A.R.S. remedies that.

## HOW?

S.T.A.R.S. helps to facilitate the sharing of best practices, provides educational resources and enables the development of private and public partnerships within and outside the Business aviation industry. The programme comprises three tiers of standards:

### Tier 1: Set a Foundation

Environmental	Social
Designate a Sustainability Officer	
Draft an Environmental Policy	Draft a Social Policy
Perform an Environmental Impact Assessment	Perform a Social Impact Assessment

### Tier 2: Walk the Talk

Environmental	Social
Develop & Implement an Environmental Strategy & Targets	Develop & Implement a Social Impact Strategy & Goals
Develop & Implement Company Training on Environmental & Social Topics	

### Tier 3: Super S.T.A.R.S

Environmental	Social
Demonstrate improvements relevant to the organisation's Environmental Strategy & Targets	Demonstrate improvements relevant to the organisation's Social Impact Strategy & Goals
Expand Environmental Strategy & Targets to Scope 3 by Integrating the Environmental Performance of Suppliers	Expand Social Impact Strategy & Goals to by Developing and Implementing Initiatives in Collaboration with Suppliers

The three tiers have been designed to ensure that all organisations within the Business aviation value chain – large or small – are able to implement and comply with even the most basic level (Tier 1) of environmental and social standards, which provides a solid foundation upon which to establish their sustainability ambitions.

## WHO?

S.T.A.R.S. is designed to guide, support and certify companies across the Business aviation value chain – from aircraft operators, ground handling providers and FBOs to support services such as brokers, maintenance facilities, law firms, financiers, and more.

## WHEN?

