

EBAA Press Release

EBAA Welcomes Holger Krahmer as New Secretary-General

Brussels, 31 October 2023. **The European Business Aviation Association (EBAA) is delighted to announce the appointment of seasoned EU professional, Holger Krahmer, as the new Secretary-General. He is set to take over the reins of the Association starting 1 January 2024.**

With nearly two decades of dedicated service to the EU institutions, Holger brings a deep understanding of the intricacies of the institutions and the political landscape in Brussels. His tenure in the European Parliament, from 2004 to 2014, saw him influence major dossiers in the transport sector, notably driving critical discussions around the incorporation of airlines into the EU's Emission Trading Scheme and the Single European Sky initiative.

"We are very pleased to welcome Holger at EBAA, especially during these challenging times for Business aviation in Europe" said **EBAA Chairman Juergen Wiese**. "Given his diverse industry experience, notable tenure in Brussels as a legislator, and a commendable record in transport industry advocacy, we are optimistic about fortifying both EBAA and European Business Aviation under his guidance" he continued.

Holger's journey beyond the Parliament continued to be steeped in leadership. Since 2015, he has played pivotal roles in the automotive sector, notably with Opel/Groupe PSA as Director European Affairs. For the last few years, he has been the face of Mercedes-Benz Group AG (formerly Daimler AG) in Brussels, serving as the Head of the Group Representative Office.

Before embarking on his journey with the EU, Holger's professional roots were in the banking sector, where he enriched institutions like Commerzbank and Berliner Bank with his expertise from 1990 to 2004.

"Being intimately familiar with the challenges of the European transportation sector and how the European institutions work", **Holger Krahmer said**. "I look forward to this exciting position and I am well aware of the huge tasks that lie ahead to ensure that Business Aviation will continue to thrive, connect regions and enable economic and societal development as well as serve as an incubator for innovations to the overall aviation industry" he continued.

Mr Krahmer's appointment is an opportunity to usher in renewed insights, especially in light of his in-depth understanding of the aviation and automotive sectors within the EU context. His leadership is poised to enhance EBAA's stature as a pivotal voice for Business aviation in Europe, championing the interests of its expansive member base of over 700 entities.

Holding German nationality, Mr Krahmer adeptly bridges the domains of politics and industry. The European Business Aviation Association looks forward to a period of significant collaborations and progress under Mr Krahmer's guidance.

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About EBAA: The European Business Aviation Association (EBAA) is the leading organisation for operators of business aircraft in Europe. Our mission is to enable responsible, sustainable growth for Business aviation, enhance connectivity and create opportunities. EBAA works to improve safety standards and share knowledge, to further positive regulation and to ease all aspects of closely tailored, flexible, point to point air transportation for individuals, governments, businesses and local communities in the most time-efficient way possible. Founded in 1977 and based in Brussels, EBAA represents +700 members companies, corporate operators, commercial operators, manufacturers, airports, fixed-based operators, and more, with a total fleet of +1,000 aircraft.

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