

EBAA lifts veil for EBACE26: Announces review & dates

Geneva, Switzerland, 19 May 2025. The European Business Aviation Association (EBAA) is committing to a transformative review of the European Business Aviation Convention & Exhibition (EBACE), with a series of changes under consideration and further details to be announced end of June 2025. The announcement, made at the EBACE25 Media Event, sets the stage for a reimagined show happening in the last week of May or first week of June 2026, depending on final venue selection. The announcement further highlights EBAA's ambition to align the show with the priorities and pace of Europe's Business Aviation community.

Since taking over the running of EBACE in late 2024, the EBAA has undertaken a comprehensive consultation with stakeholders across the sector. Areas under review include the possibility of relocating the show from Geneva, rethinking the event format to better engage High Net Worth Individuals (HNWIs), exploring new offerings for exhibitors, evaluating the future of the static aircraft display, considering partnerships with additional event organisers, and establishing a pricing model that delivers value for both attendees and exhibitors.

Holger Krahmer, Secretary General at the EBAA, says: "Our goal is to reimagine EBACE with and for our stakeholders. We are listening and actively reviewing every aspect of the show to ensure it evolves alongside our industry, and continues to offer real value. While changes take time, one thing remains clear to us: the industry needs EBACE and it remains the right place to meet the right people in Business Aviation."

EBACE25 serves as a vital part of the review process, providing direct feedback that will inform the event's next chapter. EBAA plans to share more on the future direction of EBACE during a press conference scheduled for Tuesday, 30 June. Subject to the final venue selection, EBACE26 is expected to take place either in the last week of May or the first week of June 2026.

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About EBAA

The European Business Aviation Association (EBAA) is the leading organisation for operators of business aircraft in Europe. Our mission is to enable responsible, sustainable growth for business aviation, enhance connectivity and create opportunities. EBAA works to improve safety standards and share knowledge, to further positive regulation and to ease all aspects of closely tailored, flexible, point to point air transportation for individuals, governments, businesses and local communities in the most time-efficient way possible. Founded in 1977 and based in Brussels, EBAA represents +700 members companies, corporate operators, commercial operators, manufacturers, airports, fixed based operators, and more, with a total fleet of +1,000 aircraft.

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