



# **EBAA** announces new alternating format for **EBACE**

**Brussels, Belgium, 31 July, 2025:** The European Business Aviation Association (EBAA) is today announcing the future of the European Business Aviation Conference & Exhibition (EBACE). The event will return to Geneva's Palexpo with a full static display in 2026 and alternate every other year in a different European city, whilst opening up the show to business aviation adjacent industries.

Following a transitional year in 2025, the EBAA is gearing up for next year, with strong interest already received from leading manufacturers. From 2026, the event will deliver the best of both worlds: Geneva will remain the home base with its renowned static display and industry showcase, whilst alternating years will take the show on the road, closer to members across Europe.

This dynamic new format preserves the heritage and impact of Geneva, and will unlock fresh opportunities to connect, discover and grow across the continent.

Stefan Benz, interim Managing Director at EBAA, says: "This is really exciting. By moving between Geneva and other European cities, EBACE will deliver a dual advantage for exhibitors, visitors and sponsors. Geneva offers a world-class platform with its proven static display and infrastructure, whilst the alternating years allow us to reach new audiences, new markets and showcase business aviation in a broader way."

The updated format will also expand EBACE's reach by welcoming industries that naturally complement business aviation. These close connections will add new dimensions to the show and allow for effortless collaboration, enhancing the experience for all participants and keeping business aviation firmly at the centre.

"Keeping Geneva as the anchor ensures the same leading standard the industry expects, whilst alternating locations and welcoming adjacent industries will bring fresh energy and unlock even greater opportunities for collaboration with our members, National Associations and stakeholders." Benz continued.

EBACE26 will take place at Palexpo, Geneva from 27-29 May 2026. For exhibitor inquiries, please visit: ebace.aero

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#### ebace.aero

#### **About EBAA**

The European Business Aviation Association (EBAA) is the leading organisation for operators of business aircraft in Europe. Our mission is to enable responsible, sustainable growth for business aviation, enhance connectivity and create opportunities. EBAA works to improve safety standards and share knowledge, to further positive regulation and to ease all aspects of closely tailored, flexible, point to point air transportation for individuals, governments, businesses and local communities in the most time-efficient way possible. Founded in 1977 and based in Brussels, EBAA represents +500 members companies, corporate operators, commercial operators, manufacturers, airports, fixed based operators, and more, with a total fleet of +1,000 aircraft.

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